

Why We Make the Best Playgrounds in the World To us, there's no question about why we're committed to creating the best playgrounds in the world. Because play shapes kids into better adults. Through play, kids learn about themselves. They learn how to interact with others. They develop physically and emotionally, and establish behaviors that they will carry throughout their lives. Play is one of the most organic ways kids learn, and we have the opportunity to be part of that.

For a better tomorrow, we play today.



Self Discovery

- » Taking risks and trying new things
- » Pushing physical and mental limits
- » Learning from mistakes
- » Perseverance

Emotional Development

- » Creative thinking
- » Solving problems
- » Imagination and playing pretend
- » Curiosity and exploration

Social Development

- » Exploring group dynamics
- » Understanding and respecting differences
- » Cooperation, sharing and helping others
- » Communicating emotions

Physical Health

- » Engaging in an active lifestyle
- » Challenging physical abilities
- » Finding joy and satisfaction in physical exertion

Extending the Classroom

- » Math and counting games
- » Language, communication and early literacy
- » Physics in action
- » Artistic experience through color and music



How We Make the Best Playgrounds in the World We've always been committed to designing and manufacturing the best playgrounds in the world. It's a commitment that means we never cut corners, from industry-leading design to manufacturing techniques that deliver unparalleled quality. It's employees and playground consultants who are passionate about play and proud of what we create. And it's an unyielding commitment to delivering the best product, the best service and the best results for our customers.

Employee Passion

- » 100% employee owned through our Employee Stock Ownership Plan (ESOP), so employees are directly invested in our success by living our values and committing to the highest level of service, innovation and design
- » Highly tenured employee base

Design Leadership

- » Founded by a landscape architect, Steve King, creator of the continuous play concept
- » Outpacing the industry in creating custom playgrounds with our clients by focusing on design thinking and leveraging the largest in-house design team
- » The pioneer in inclusive and sensory play
- » The playground innovation leader since 1971

Unparalleled Quality

- » World-class manufacturing driven by *kaizen* methodology and culture since 1999
- » Vertically integrated for maximum quality control by employee owners
- » Superior materials, fit and finishes ensure our playgrounds are built to last decades instead of years
- » Smart packaging process ensures playgrounds arrive in perfect condition

Customer-Centric Philosophy

- » Go above and beyond our industry-leading warranty to do what's right every time – you have our word
- » Industry's best lead times and delivery
- » Preferred by playground installers
- » Highly trained and responsive team of playground consultants who are deeply engaged with customers and go above and beyond to deliver on every project
- » As a privately held company our customers are a part of our family











